

Update Regarding Guildex 2020



1 July 2020

All traders and societies who attend Guild shows have, on Monday 29th June, been sent the Management Committee announcement informing them that Guildex 2020 has been cancelled. They have also been reminded about our Virtual Show on October 31st 2020 which is progressing well. More news on that next month.

Traders and societies who had specifically booked and paid for stands in Telford this year have all been asked if they would like a full refund of money paid including deposits or, if preferred, they can have a credit towards advertising or a credit towards 2021. Without exception, the traders and societies, who have responded so far, feel that the decision taken by the Guild Management Team to cancel this event, despite the TIC wishing to continue with their 'wait and see' approach is the correct approach to have been taken.

Steve Robinson, Guildex Show Manager has been contacting the layout owners and demonstrators. Nick Dunhill has contacted the competition layouts and they have all been offered the chance to attend in 2021 if they wish. If space permits further competition entries will be accepted in 2021.

In addition, Richard Mills has confirmed that the hotels in Telford have cancelled all preliminary bookings. No money had been transferred and there are no financial penalties for releasing the rooms which had been reserved.

The Telford International Centre (TIC) are still discussing our cancellation with the Group CEO and the legal team and as promised by the Management Committee, we will keep you informed of any developments as soon as we hear anything.

Jackie Kneeshaw
Gauge O Guild Trade Manager - On behalf of the Events Team